

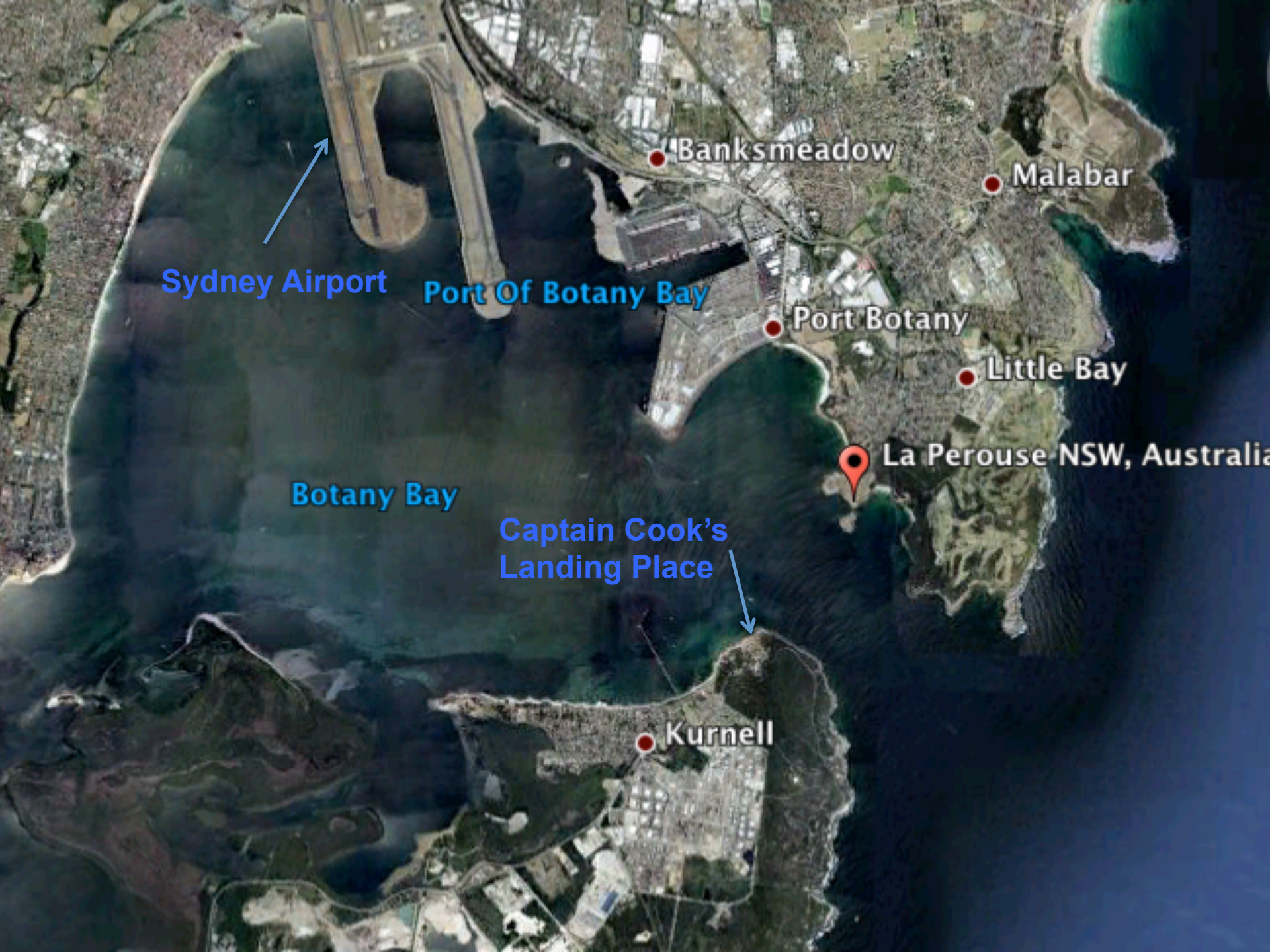
Relationships: reconsidering
the building blocks of
community engagement

- Why do we do what we do?
- How do we do what we do?
- Whose voices and what types of knowledge count?



Australia

Sydney



Banksmeadow

Malabar

Sydney Airport

Port Of Botany Bay

Port Botany

Little Bay

La Perouse NSW, Australia

Botany Bay

Captain Cook's
Landing Place

Kurnell



Phillip Bay

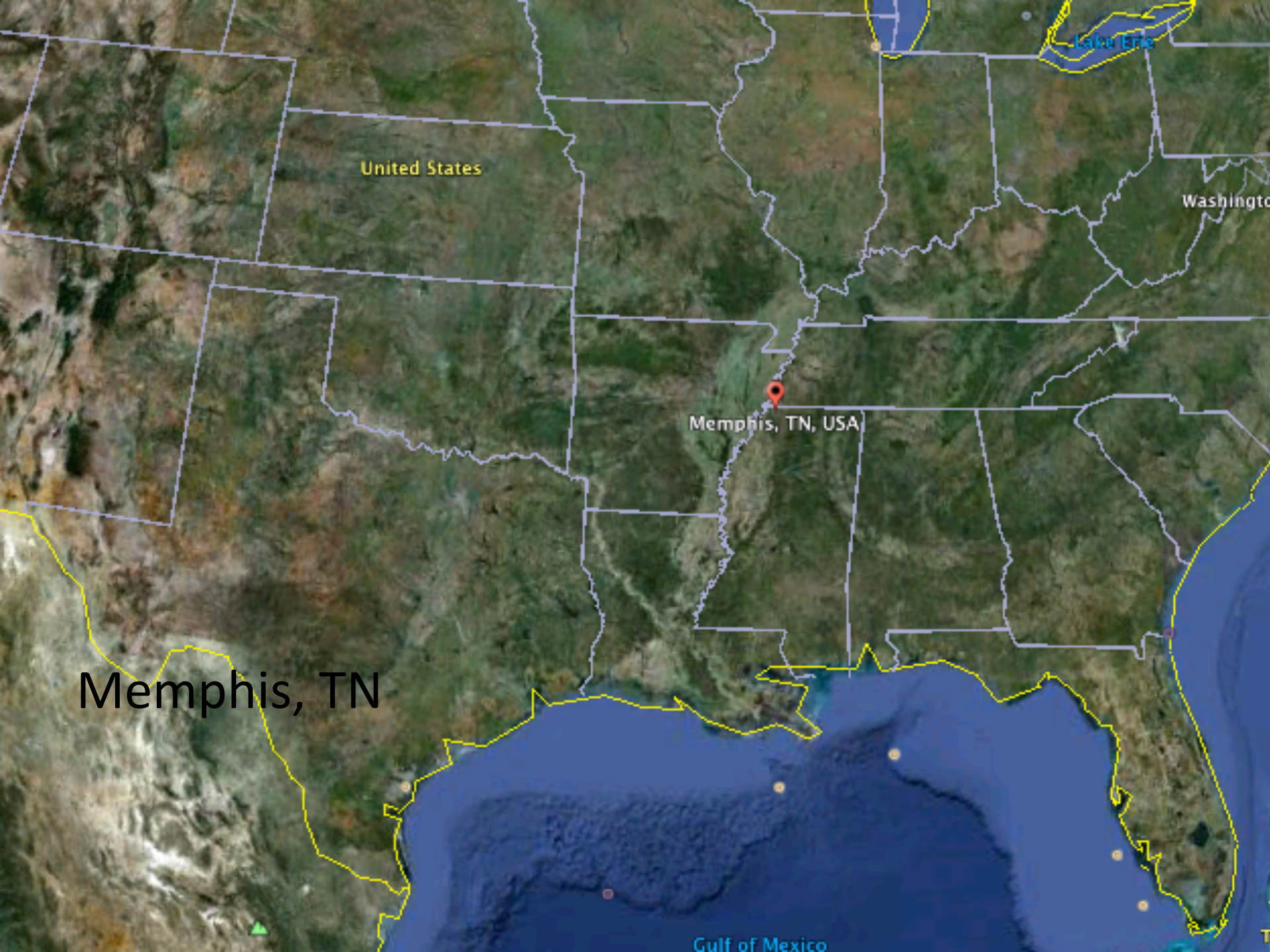
Frenchmans Bay

La Perouse

La Perouse

La Perouse – the site of 3 histories





United States

Washington

Lake Erie

Memphis, TN, USA

Memphis, TN

Gulf of Mexico

Bar

Memphis

79

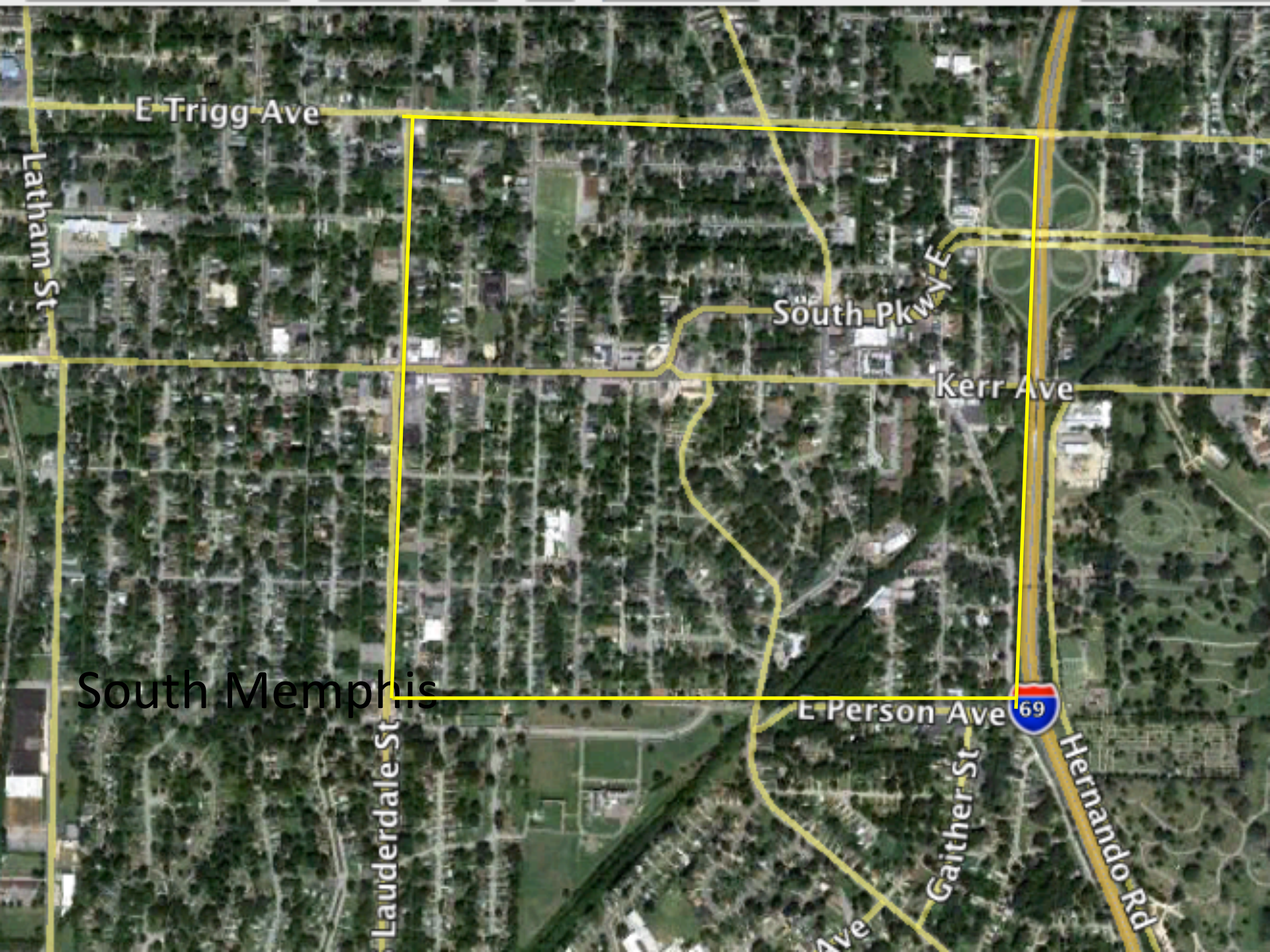
Memphis TN

55

240

69





E Trigg Ave

Latham St

South Pkwy E

Kerr Ave

South Memphis

Lauderdale St

E Person Ave



Gaither St

Hernando Rd

La Perouse = Scholarship of Discovery
using ethnographic methods

South Memphis = Engaged scholarship
using Participatory Action Research (PAR)

Kinship



Aboriginal Organizations



The Aboriginal Residential Area of La Perouse





Aboriginal Mission Church at La Perouse

Homes on the old reserve at La Perouse



Yarra Bay House



Rene & Mary



2 women dreaming healing inc.

walking together in the spirit of healing



[more about us](#)



[photos](#)



[contact](#)



[home](#)

2 Women Dreaming Healing Incorporated is an organisation concerned with Aboriginal Healing Dreaming and Western medicine, sharing different ways of healing body, mind and spirit. Our organisation is non profit, non political and non religious.

Download a flyer for the Exhibition *The Spirit of Healing*, on until 21 March 2010

We are a committed group of Aboriginal and non Aboriginal women concerned with the physical, mental, emotional, cultural and spiritual wellbeing of Aboriginal people. The primary focus is on Aboriginal health of the individual, family and community. In particular the carers of those who experience stress, trauma, substance dependencies and the unwell.

Some of our ways of healing are carried out through:

- **Healing retreats**
- **Art & song**
- **Healing Circles: strong country, body, mind & spirit**
- **Consultations Cultural Appropriateness: health & healing**



In the year of 2002 we painted the story of 2 Women Dreaming at one of our Women's Healing Retreats. Here the two rivers depict the cultures of Aboriginal Healing Dreaming and Western Medicine walking side by side as they share the ways that the two healings can complement each other and then come together in the ocean. The red belly snake gave us a visit whilst gathered at the sacred rock, so she had to be included. Here she is shown protecting her eggs. The eggs symbolise members of the group and the La Perouse Aboriginal community. Above, the two spirits are shown guiding each culture in the ongoing dialogue on healing.



2 Women
Dreaming Retreat

2 Women Dreaming Sing Along





Artwork by 2
Women Dreaming

Mechanics Class at CDEP





*La Perouse
Public School
2008*

LA PEROUSE
PUBLIC SCHOOL



Happy, Smart and Proud

Grandparents Day at the Primary School



NAIDOC Week



The Reburial Ceremony



Community members carry skeletal bundles



The SoMe RAP a PAR process



St. Andrew AME Church



Social Ministries and Community Development Activities



Ernestine Rivers
Childcare Center



COSLA Charter
School



Community Life
Center



The Works, Inc CDC

Values of PAR

- it emphasizes reciprocal relationships
- is attentive to inequalities
- stresses inclusivity rather than exclusivity
- is attentive to capacity building
- is action oriented
- is reflexive, flexible, and iterative

Community Organizations on the SoMe RAP

Steering Committee

- Ruth Tate Senior Center
- Marcus Garvey Institute and Learning Academy
- Monumental Baptist Church
- St. Augustine Roman Catholic Church
- Black Chamber of Commerce
- Memphis Area Community Development Corporation
- South Memphis Alliance
- 38126 Collaborative
- Memphis Regional Design Center
- Memphis & Shelby County Office of Planning and Development
- Pine Hill Golf Course
- Victor-Kerr Neighborhood Association
- Neighborhood Development Corporation
- Cooperative Community Development Corporation
- United Church of Christ
- City Councilwoman Janis Fullilove
- City Councilman Edmund Ford, Jr.
- The office of U.S. Senator Lamar Alexander

Qualitative + Quantitative + Action



- ✓ Community demographic profile
- ✓ Neighborhood Timeline
- ✓ Physical conditions survey
- ✓ Focus groups
- ✓ Key stakeholder interviews
- ✓ Door-to-door resident surveys
- ✓ Interactive mapping
- ✓ Neighborhood Summit
- ✓ Action Team Meetings
- ✓ Presentation of Plan to the Community
- ✓ Presentation of Plan to City Council
- ✓ Ongoing Community Meetings
- ✓ Sub-Committees for Implementation projects



Building a Neighborhood Timeline



Breakout Session at the Neighborhood Summit



Action Team Meetings

Resident Identified Health concerns

Health Issues

- ☐ Obesity
- ☐ Heart Disease
- ☐ Diabetes
- ☐ Public Safety
- ☐ Alcohol and Drug Dependency
- ☐ Mental Health
- ☐ High Rates of Uninsured Residents

Challenges & Barriers

- ☐ Lack of transportation
- ☐ Inadequate # of health care providers
- ☐ Insufficient access to fresh, affordable food
- ☐ Few Alcohol & D programs
- ☐ Safety Concerns
- ☐ Failing infrastructure (crumbling sidewalk, potholes in streets)
- ☐ Unaware of available resources

Public Health

Immediate Projects Year 1 and 2	Intermediate Projects Year 3 and 4	Long Term Projects Year 5, 6, and 7
Summer Sports Leagues Collaborate with Memphis City Parks Commission, youth recreation organizations, local schools, community churches and area corporate and community philanthropists to establish a major new summers sports league for South Memphis boys, girls, men and women at Southside Park – Memphis’ own Rucker League!	Substance Abuse Treatment Initiative Develop a new substance abuse prevention, intervention, and treatment program in the community designed to address the most serious addiction problems confronting South Memphis residents. The community’s extensive network of faith-based organizations will be used to educate local residents on the basics of addiction and treatment. <i>Current services identified as inadequate and desperately needed</i>	Primary Health Care Clinic Mobilize students, faculty, and staff from the city and region’s hospitals and clinics to work together to establish a cooperatively managed primary care facility in South Memphis offering medical, dental, and psychological services on a sliding scale.
Human Services Directory Prepare a comprehensive directory of human service programs available to South Memphis children and families. This directory would be available on-line and in hard copy. The directory will be updated, on a regular basis, by graduate students from The University of Memphis’ Graduate Program in City and Regional Planning.	Healthy South Memphis on the Move Recruit, schedule and market the public health education, screening, and direct service activities of the region’s largest health care providers by bringing their mobile health clinics to the proposed Farmers Market site on a regular basis. Increase the number of local residents referred to and seen by local health providers on a regular basis as a cost effective alternative to the use of local emergency rooms.	Community Health Insurance Project Establish a low-cost health insurance program to complement the coverage made available through Tennessee Care, similar to Tompkins County Health Care Plan that provides a wide range of coverage for basic services for families at a cost of \$165.
Neighborhood Wellness Campaign Initiate a community-based health and wellness program in which peer health advisors instruct local residents on topics related to diet, exercise, family planning, parenting, conflict resolution and other topics central to creating healthy children, families, and communities. Behavioral shifts towards healthy living will be supported by the organization of mutual support networks. Improvements in the health referral system will be carried out.		

The discussion group participants indicated they felt all the recommended programs would benefit the community.

Health and Wellness Initiatives

Immediate Year 1 & 2

Human Services Directory

Prepare a comprehensive directory of human service programs available to South Memphis Children and families. The directory would be available online and in hard copy. The directory will be updated, on a regular basis, by the graduate students from The University of Memphis' Graduate Program in City and Regional Planning.



Intermediate Year 3 & 4

Farmers Market Project

Conspire with local farmers, public health officials, and economic development specialists to create a high-quality retail vendor food market to provide local residents and workers with access to high quality, affordable, and culturally appropriate foods. The Farmers Market would also be used as a venue for public health events.



Long Term Years 4-7

Community Health Insurance Project

Establish a low-cost health insurance program to compliment the coverage made available through Tennessee Care along the lone of Tompkins County Health Care Plan that provides a wide range of coverage for basic services for families at a cost of \$165.



SOUTH MEMPHIS

REVITALIZATION ACTION PLAN



A People's Blueprint
for Building a More
Vibrant, Sustainable
and Just Community

PREPARED BY STUDENTS FROM
THE UNIVERSITY OF MEMPHIS

DEPARTMENT OF ANTHROPOLOGY

GRADUATE PROGRAM IN CITY
AND REGIONAL PLANNING

SEPTEMBER 2009

THE UNIVERSITY OF
MEMPHIS

South Memphis Residents Waiting to present at City Council Meeting





Painting the SoMe FM Mural



SOUTH
MEMPHIS
FARMER'S
MARKET!

THURSDAY'S

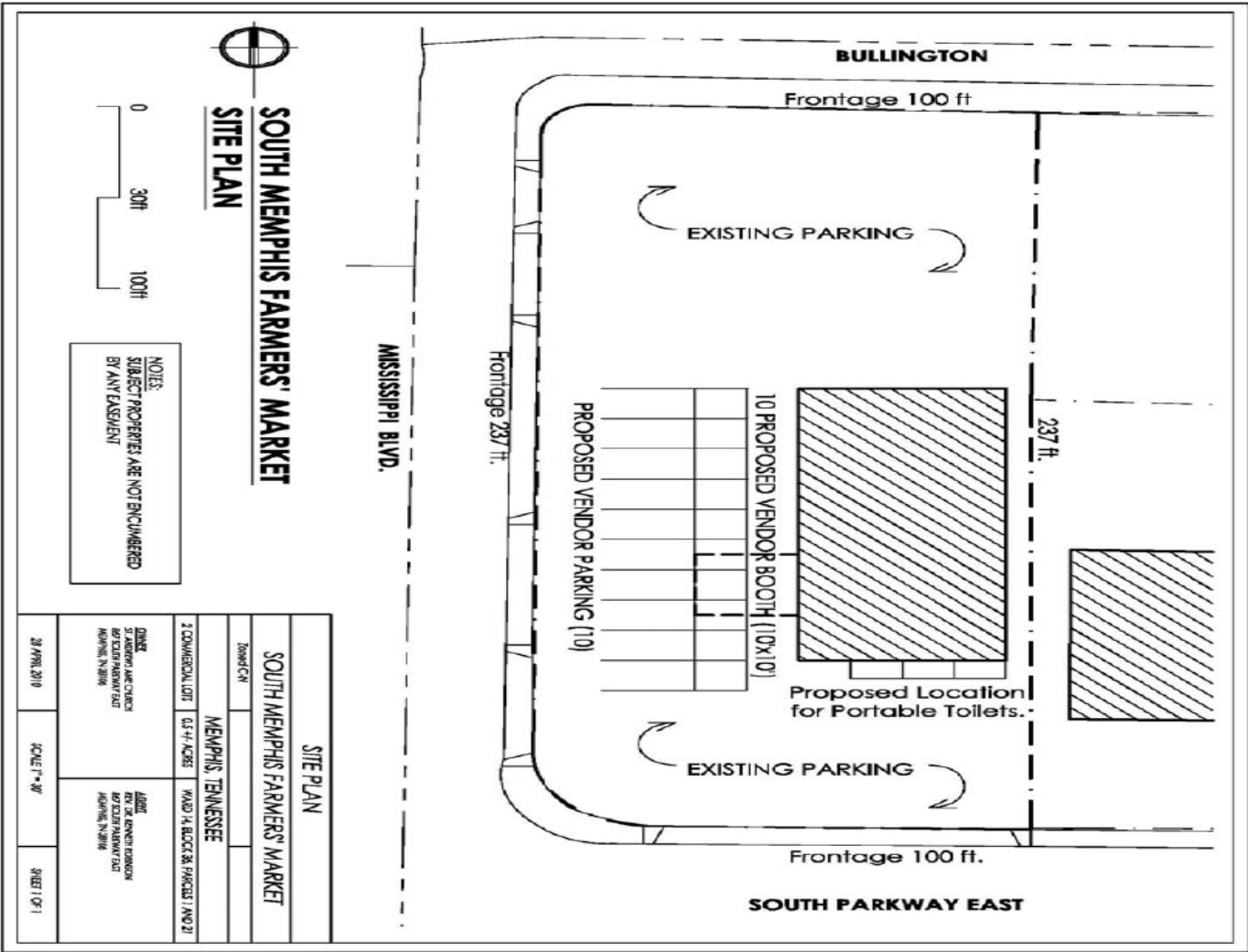
12pm - 6pm

April 21 - Oct 27!



South Memphis Farmers Market Site Plan

Site Plan



Connecting Research to Action through Evolving Relationships

- System Navigation
- Advocacy
- Interdisciplinary Exchange
- New Faculty-Student-Community connections
- Community Engagement as Expectation
- Participatory Planning as Tool for Evidence Based Practice



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Thank You.